

Plan Overview

A Data Management Plan created using DMPTool

Title: Analysis of the main focuses of netizens from Weibo topic list and hot search list

Creator: Linzi Huo

Affiliation: Non Partner Institution

Principal Investigator: Linzi Huo

Data Manager: Linzi Huo

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$i=1,2,3,\dots,12$

In the secondary folder Weibo topic:

- ① Data topic visualization (.rtf): The content includes the number of times on various topics, the line chart of each category in each category, the average ranking, the average number of readings, and the total reading pictures;
- ② Weibo topic 12 times list (.csv): The content is 12 times Weibo1 content.
- ③ Weibo topic statistics (.csv): 12 times on various topics
- ④ 12-time summary analysis of Weibo topics (.csv): category, number of times, total number of readings, average ranking and average number of readings for various topics of 12 times

In the secondary folder Weibo hot search:

- ① Data search and search (.rtf): The content includes pictures according to the number of hot searches, readings, discussions, and average rankings;
- ② Sorting of hot search data (.csv): 12 categories, times, total readings, average ranking and average readings of various topics.

The i -th data collection of the three-level folder ($i = 1,2,3, \dots, 12$):

The topic general list, Beijing topic local list, hot search list 1, and hot search list 2 are the corresponding categories, names, readings, rankings and other specific content.

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